

2019/2020


ADVERTISING & SPONSORSHIP GUIDE



ENGAGE - CONNECT - GROW



LINCOLN CHAMBER
of Commerce
BUSINESS WORKING TOGETHER

905-563-5044 

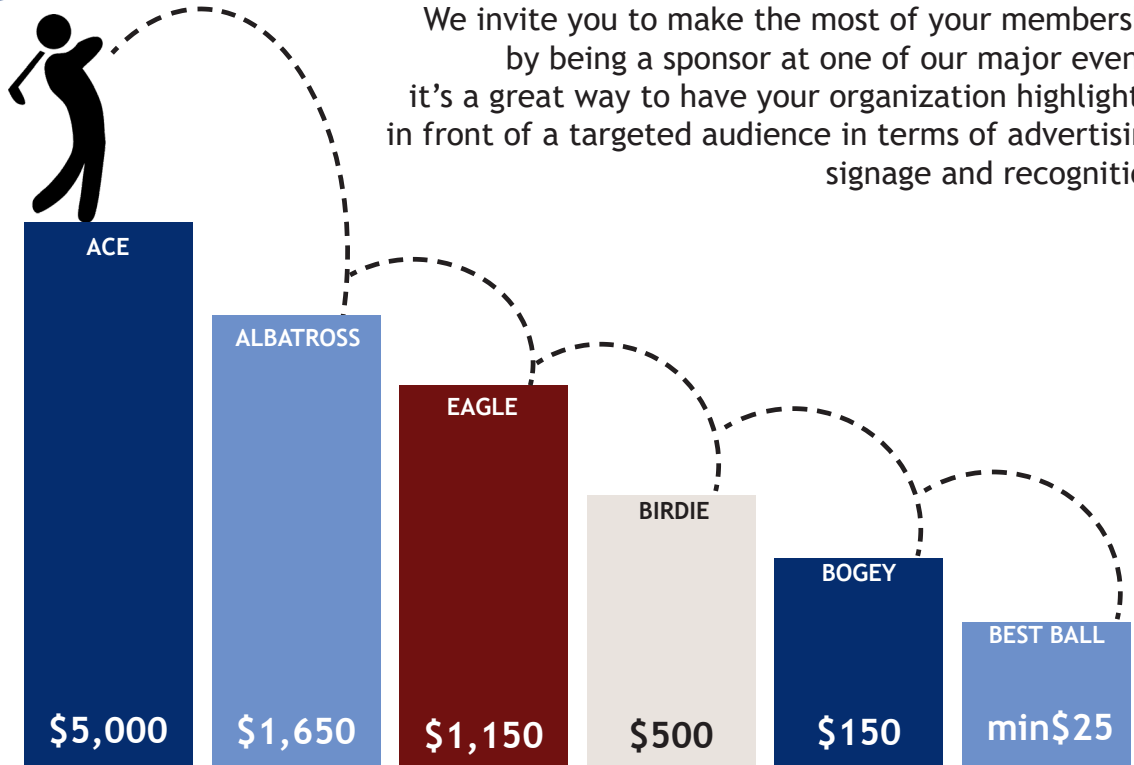
info@lincolnchamber.ca 

www.LincolnChamber.ca 

EVENT SPONSORSHIP

We invite you to make the most of your membership by being a sponsor at one of our major events; it's a great way to have your organization highlighted in front of a targeted audience in terms of advertising, signage and recognition.

ANNUAL CHARITY GOLF CLASSIC



CHRISTMAS MINGLE & JINGLE



OUTSTANDING BUSINESS ACHIEVEMENT AWARDS



MAYOR'S LUNCHEON



POLITICIAN'S BREAKFAST

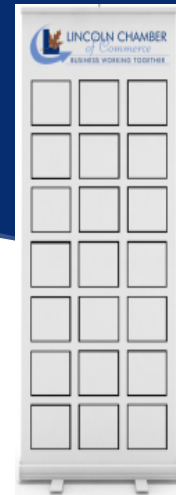


ADVERTISING

CORPORATE PARTNER EVENT BANNER

Take advantage of this unique opportunity to be a part of each of our non-sponsored Chamber events - highlight your organization's commitment to community success and reserve your spot on the banner today to become one of next year's corporate partners.

\$200



Logo on
Homepage

250px x 250px
3 months \$60
6 months \$100
12 months \$180



Rotating
Banner

300px x 300px
3 months \$75
6 months \$125
12 months \$225



Standing
Banner

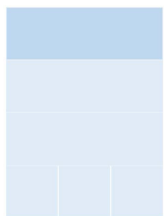
300px x 300px
3 months \$150
6 months \$250
12 months \$450

WEBSITE ADVERTISING

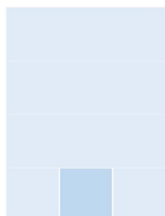
Our website averages over 3,200 hits and over 2,100 unique visitors each month; when people are looking to shop locally, our website is one of their first stops. With a strong viewership in Niagara and the surrounding areas, this is your chance to connect with your community - take advantage of low ad prices and great visibility. All ads link to your website for more details about your organization or special offer.

MEMBERSHIP INFORMATION GUIDE

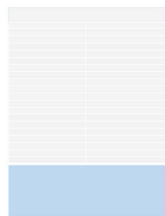
Our annual Membership Information Guide offers cost-effective, hyper-local advertising opportunities for our members. Include your ad in this ultimate Chamber membership reference tool, used as our main way of connecting with individuals, businesses and community organizations in Lincoln and beyond.



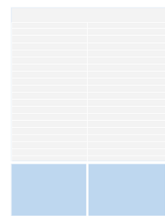
Back Cover
8" x 2.5"
\$249



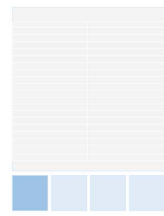
Back Cover
2.5" x 2.5"
\$99



Inside
8" x 2.5"
\$225



Inside
3.75" x 2.5"
\$115



Inside
2.5" x 2.5"
\$89

BUNDLE & SAVE

Sponsor any 3 events at the \$150 level or higher and get your logo on our homepage for no additional charge.



Visit

[www.lincolinchamber.ca/
advertising-sponsorships](http://www.lincolinchamber.ca/advertising-sponsorships)

to place your ad.

CREATE A BUZZ...



BUSINESS AFTER 5

Host a BA5, the ultimate Show & Tell for your organization. We bring the business community to you through invitations & online advertising, and as our host you provide light snacks and beverages. It's a great way to broaden your reach, giving you a whole new kind of exposure as you give a tour of your facility & share your story with our members.



NEWSLETTER POSTS

Our semi-monthly e-newsletter is an ideal way to get your latest news and promotions out into the inboxes of a large local audience. Sent to 500+ unique email addresses, as part of your membership investment you can submit flyers, promotions, events, or specific details of your products and services for no additional fee.



ONLINE MEMBERSHIP DIRECTORY

Every member of the Chamber is featured in our Online Membership Directory. Our website averages over 3,200 visits and over 2,100 unique visitors each month; when people are looking to shop locally, our website is one of the first places they visit to find out what products and services are available in our town.



SOCIAL MEDIA POSTS

Our Chamber is excited about generating opportunities for online cross-promotion with our members. Send us an ad for your business, an event, or a promotion, and we'll feature it on our social media platforms that will be seen by more than 3,500 viewers each month.



MONTHLY E-BLASTS

Chamber members can purchase an exclusive e-blast advertisement, sent separately from our newsletters. Your message, event, promotion, or announcement will be sent out to the 500+ businesses and consumer contacts in our database, allowing you to quickly and effectively reaching a broad audience. E-blasts are limited and on a first-come first-serve basis.



BLOG POSTS


Our members are subject-matter experts across a broad spectrum, and we've created a space to allow your voice to be heard. Our new online blog features posts from our members on topics that matter to our community, and as part of our partnership with Metroland Media, selected posts may be published as part of their online community content feature.



As a member in good standing with the Lincoln Chamber of Commerce, your organization is invited to display our Chamber Member logo on your company's website, social media, or promotional materials. Benefit from the credibility of being associated with an organization dedicated to your community.

FOLLOW US


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ofCommerce 

@LCoCBusiness 


@Chamber.Lincoln 

Lincoln Chamber of
Commerce 

CONTACT US

4961 King St. Unit T2, 
P.O. Box 493

Beamsville, ON, L0R 1B0 

(905) 563-5044 

www.LincolnChamber.ca 

info@lincolnchamber.ca 